

## EXAMPLE 10-WEEK TIMELINE

## STEP 1: GET ENGAGED

**Week 1: Dr. Jane Lesson**

Outcomes:

- Group members learn about Dr. Jane and Roots & Shoots.
- Members see how young people can be compassionate leaders and change the world.

## STEP 2: MAPPING

**Week 2: Group Members Observe & Map Their Community**

Outcomes:

- Members see aspects of their community that they did not see before.
- Members identify characteristics and resources for people, animals, and environment and narrow down their ideas into one campaign.

## STEP 3: TAKING ACTION

**Week 3: Report Campaign on rootsandshoots.org**

Outcomes:

- Start a project profile on rootsandshoots.org.
- Members reflect on their campaign.

**Week 4-5: Students Identify Community Collaborators**

Outcomes:

- Group members use their map to identify collaborators and contact community members.
- Guest speakers can be invited to help members learn.

**Week 6-8: Implement Campaign Plan**

Outcomes:

- Members get friends, families, schools, and local businesses involved in their project.
- This can be worked on once, or many times per week.

**Week 9: Measure Impact**

Outcomes:

- Members conduct a post-assessment activity to see how their community has changed and record their impact.

## STEP 4: CELEBRATE

**Week 10: Celebration of Service**

Outcomes:

- Members host an awareness service.
- Members each receive a signed certificate.
- They conduct a post-assessment survey to measure impact.
- Together, they update their project profile on rootsandshoots.org with the final campaign outcome.
- Finally, members reflect on their project, and the impacts that they have made in their community.

## EXAMPLE 25-WEEK TIMELINE

## STEP 1: GET ENGAGED

**Week 1: Dr. Jane Lesson**

Outcomes:

- Group members learn about Dr. Jane and Roots & Shoots.
- Members see how young people can be compassionate leaders and change the world.

## STEP 2: MAPPING

**Week 2-4: Group Members Observe & Map Their Community**

Outcomes:

- Members spend one week observing and one week mapping different aspects of their community.
- They identify characteristics and resources for people, animals, and environment.

## STEP 3: TAKING ACTION

**Week 5-7: Report Campaign on rootsandshoots.org**

Outcomes:

- They narrow their ideas down into one campaign and start a project profile on rootsandshoots.org.
- Members spend the next two weeks developing their campaign and reflecting on campaign plan.

**Week 7-10: Students Identify Community Collaborators**

Outcomes:

- Group members use their map to identify and contact collaborators and community members to be involved throughout the campaign.
- Over the next few weeks, members can take field trips, explore campaign themes, and invite guest speakers to explore their campaign in depth.

**Week 10-20: Implement Campaign Plan**

Outcomes:

- Members get their community involved in the project.
- The campaign can be worked on as a series of smaller projects or build towards one big project.

**Week 21-23: Measure Impact**

Outcomes:

- Members conduct a post-assessment activity to see how their community has changed and record their impact.

## STEP 4: CELEBRATE

**Week 24-25: Celebration of Service**

Outcomes:

- Members host an awareness service.
- Members each receive a signed certificate.
- They conduct a post-assessment survey to measure impact.
- Together, they update their project profile on rootsandshoots.org with the final campaign outcome.
- Finally, members reflect on their project, and the impacts that they have made in their community.