Dear __________,

My name is (first name, age/grade). I am a member of Jane Goodall's Roots & Shoots at (school/organization).

(Explain how your group became interested in your cause. EXAMPLE: Recently my class went for a walk in our neighborhood and we noticed that there were a lot of plastic bags littering our parks and streets. The plastic bags were even caught in trees and drains. We then learned about how dangerous the bags are for animals and the environment).

After discussing the ways we would like to help, my group and I have chosen to lead a service learning campaign to (campaign description. EXAMPLE: increase the use of reusable bags). We hope to do this by (details of campaign. EXAMPLE: creating a flyer about the negative impacts of plastic bags and supplying shoppers with reusable bags). We hope other community members like you will join us to help (issue addressed. EXAMPLE: reduce the use of plastic bags).

Some ways that (name of business, organization or individual) can support our campaign could be to: (Requested support. EXAMPLE:
- Join our reusable bag pledge
- Donate time or materials for our reusable bags
- Donate paper and printing for our flyer
- Volunteer to distribute our flyer
- Volunteer for an interview
- Become a campaign partner by including your logo on our flyer)

We hope to hear from you! If you would like to help, please contact (group leader and contact information).